

AYLİN COŞKUN VARDAR

Personal Motto: Success is the inevitable result of knowledge, quality and motivation.

EXPERIENCE:

TURKCELL İletişim Hizmetleri A.Ş.:

September 2007 - Still Working

Senior Budgeting & Planning Specialist:

- Prepared monthly forecast for standalone and consolidated IFRS financials of the group.
- Held all the responsibility for the monthly BoD (Board of Directors) Report and other operational reports used by top management.
- Performed variance analysis of actual vs budgeted balances for Turkcell and group companies.
- Prepared AOP 09 (Annual Operating Plan 2009) budgeting model for standalone and consolidated financials.
- Helped leading and coordination of overall AOP process for 2009.
- Performed feasibilities for marketing campaigns that are to be performed by the Company.
- Participated in the cash flow project together with the treasury department.
- Participated and coordinated Hyperion projects related with budgeting process.
- Took place in audit projects of group companies performed for the first time in the group.

PRICEWATERHOUSECOOPERS:

September 2004 – September 2007

Experienced Senior Auditor:

- Led interim and year end audit projects of various production and service firms (Goodyear, Otokar, AFM, Doğu Otomotiv, Sabancı Holding, Sodexo etc).
- Led and prepared the IFRS and CMB Financials.
- Led auditing of internal control processes for the above Companies and identified weaknesses through the processes.

TUBITAK - TUSSIDE:

November 2003 - April 2004

Researcher Intern:

- Worked in the preparation of the "Process Book for SPK".
- Took responsibility in the seminars and trainings given to various firms throughout the period.

UNILEVER Holding A.Ş. :

July 2003 - September 2003

Purchasing Intern:

- Performed product and supplier analysis for packaging materials purchasing.
- Contacted all the suppliers and informed them about the process.
- Prepared all the documentation according to the new standards.

Emeritus Loylton of Cape May - NJ, USA:

June 2002 - September 2002

Set the tables and waited to 117 people living in the residence three times a day.

EDUCATION:

1999 - 2004	Istanbul Technical University - Istanbul Management Engineering (Honor List, GPA: 3.43/4.0)
1996 - 1999	Anatolian Teachers' High School - Edirne Science - Mathematics (2. Place, 4.97/5.00)
1992 - 1996	Anatolian High School – Edirne (4.94/5.00)

VOLUNTEER ACTIVITIES:

- Member of the Organization Committee of **III. ITU International Conference on Management Sciences** (YBK)

- Responsible for the Organization of the 2000 - 2001 **ITU Management Faculty Graduation Ceremony**
- Member of Board at **ITU IMK** (ITU Management Engineering Club)

FOREIGN LANGUAGE:

English: University, high and secondary schools, USA
 Reading - Fluent Writing – Fluent Speaking - Fluent

Bulgarian: Bulgaria
 Reading – Good Writing – Good Speaking - Good

COMPUTER SKILLS:

- MS Office, Hyperion, Essbase, MS Project, Visio, Lotus Notes

PUBLICATIONS:

- Success criteria in management consulting operations, the Turkish case: ICPR AMERICAS 06 & Brazilian Journal of Operations and Production Management

PROJECTS & TEAMWORKS:

- Financial Analysis of Esem Spor Giyim A.Ş.
- Integrated Marketing Communications; Relationship Between Advertising Agencies and Their Clients
- Evaluation of Advertising Effectiveness for GSM Industry
- Breakthrough in Turkey in Information Technologies
- Motivating Employees (Unilever, Pirelli, Mercedes, THY, Havaş, TÜSSİDE)

SEMINARS & ADDITIONAL TRAININGS:

- Yıpranmadan Yıpratmadan Yönetmek: İş Kavramları Yönetim Danışmanlık, Turkcell
- Integrated Audit: PwC
- Various trainings related with audit: PwC
- Feedback: Unilever Holding A.Ş. - Deniz Ardal
- NLP, Time Management, 6 Hat Thinking Technique: AIESEC

SCHOLARSHIPS & AWARDS:

- ITU First 2000 Success and Residence Scholarship
- Scholarship during High and Secondary Schools
- First Runner up in Knowledge Competition Among High School in Edirne
- Second runner up in 1994 Edirne Chess Tournament

Clubs & Communities:

ITU Management Engineering Club (İMK), TEMA, Sports International

Hobbies:

Psychology, Swimming, Chess, Theater, Tracking, Reading, Puzzles (especially with friends)

Personal:

Birth Date, Place : 31.07.1981, Bulgaria
Nationality : TR, BG
Marital Status : Married
Driving License : Class B
Smoking : Not smoking